



HEART OF THE MATTER GOLF TOURNAMENT



TOURNAMENT DETAILS

When:
Friday, August 11th

Time:
7:45a.m. Shot Gun start
Check in opens at 7:00AM

Where:
The Homestead at Fox
Hollow 11500 West Hampden
Avenue

Registration Fee:
Single Player: \$175
Foursome: \$700

Registration Includes:

- Golf fee & cart
- Range balls
- Breakfast burritos
- Goody bag & prizes
- Lunch & awards

May 22, 2017

Dear friend,

If you're suddenly struck by the desire to spend a Friday on the green, that means it's time again for our annual Heart of the Matter Golf Tournament! **This year's tournament will take place on Friday, August 11th at The Homestead at Fox Hollow Golf Course.** As in previous years, the tournament format is a four-person scramble with a 7:45 a.m. shotgun start.

As we move into our second decade of the tournament with the steadfast support and commitment of the Liley family, we are thrilled to have so many players and sponsors return each year to raise funds for The Blue Bench. With 1 in 4 women and 1 in 17 men in Colorado experiencing sexual violence, it's clear we all know someone who has been a victim and even more clear that we can all be part of changing these statistics.

Sexual assault is a community issue that demands a community response and that's why this year, we are asking for your help in expanding our reach. The only way we can truly spread awareness is by connecting new people to the issue and activating them as allies for the cause. Your friends, families and coworkers who otherwise may never have had the opportunity to engage with the issue are crucial to helping us in our fight against sexual violence. When we come together as a community, we start to see the real results of changing the conversation: a world where sexual assault does not exist and there are no more victims, families and friends suffering in its wake.

Your sponsorship of this year's tournament will ensure that The Blue Bench can continue providing low to no cost therapy services to survivors and numerous prevention & education programs to schools throughout the community so we can stop sexual assault before it happens.

If you are interested in sponsoring this year's tournament, please contact: Teresa Devine at tdevine@thebluebench.org or Dean Liley at Dean.Liley@encana.com

You can also visit our website, www.thebluebench.org, for more information or to purchase a sponsorship online.

Thank you for your consideration to support The Blue Bench and this event.

Kindly,

Karmen Carter
Executive Director



The 11th Annual HEART OF THE MATTER GOLF TOURNAMENT



Sponsorship Opportunities

Support The Blue Bench on the Green



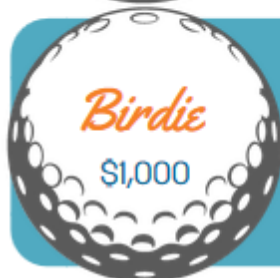
- Two (2) complimentary foursomes
- Logo on all golf carts
- Logo on all materials, newsletter, logo & link on website
- Name on tournament banner & luncheon table tents
- Exclusive sponsorship



- One (1) complimentary foursome
- Name on tournament banner & luncheon table tents
- Logo on website and in newsletter



- Two (2) single player registrations
- Name on tournament banner
- Logo displayed on a skill hole
- Logo on website and in newsletter



- Logo displayed on skill hole you sponsor
- Name on tournament banner
- Logo on website



- Logo displayed on hole you sponsor
- Name on tournament banner

Why We Need Your Help


<p>1 IN 4</p> <p>WOMEN</p> <p>WILL EXPERIENCE AN ATTEMPTED OR COMPLETED ASSAULT</p>	<p>1 IN 17</p> <p>MEN</p> <p>WILL EXPERIENCE AN ATTEMPTED OR COMPLETED ASSAULT</p>	<p>60%</p> <p>OF SEXUAL ASSAULTS GO UNREPORTED</p>	<p>97%</p> <p>OF PERPETRATORS WILL NEVER SPEND A DAY IN JAIL</p>
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About The Blue Bench

We are The Blue Bench - metro Denver's only comprehensive sexual assault prevention and support center. From our humble beginnings as a rape crisis hotline in the basement of a church, we now proudly offer comprehensive services and scientifically-supported, developmentally appropriate prevention programming in nine counties. In our 34-year history we've helped more than 450,000 people of all gender identities find the courage to move from victim to survivor. Our services are offered in English and Spanish at low or no cost to our clients and include a 24/7 hotline, case managers skilled at helping clients navigate the often-overwhelming criminal justice system, and therapists who offer counseling in both one-on-one and group settings including art and trauma-informed yoga options. We also offer group support for the loved ones of sexual assault survivors.

Last Year We...

REACHED



10,885

PEOPLE

SERVED 3,066

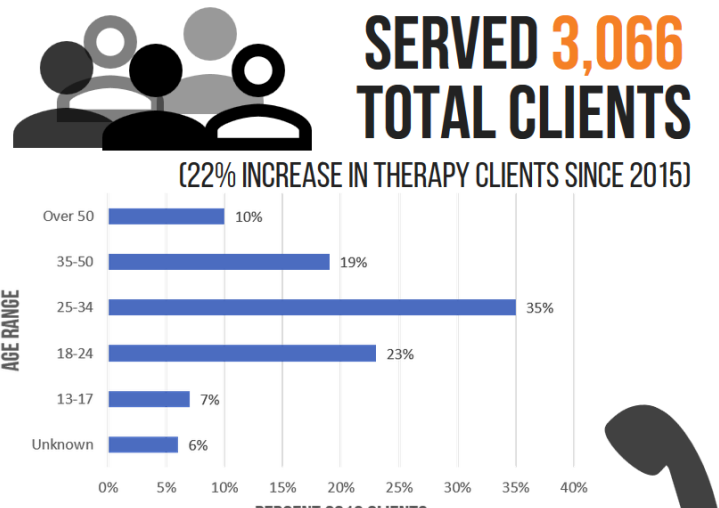
TOTAL CLIENTS

(22% INCREASE IN THERAPY CLIENTS SINCE 2015)

489% INCREASE IN SCIENTIFICALLY SUPPORTED PROGRAMS

142% INCREASE IN REACH AT COMMUNITY EVENTS

116% INCREASE IN PREVENTION PROGRAMS PRESENTED



AGE RANGE	PERCENT
Over 50	10%
35-50	19%
25-34	35%
18-24	23%
13-17	7%
Unknown	6%

SINCE 2014

ANSWERED 2,475

HOTLINE CALLS

(15% INCREASE SINCE 2015)

